

The Think Like It's 1620 Challenge

Take the pledge!



To prepare for the 400th anniversary of the Pilgrims arriving on Cape Cod, we are cleaning up the Cape. Our goal is to return the land & sea to the pristine condition it was in when the Pilgrims arrived.

Pledge to:

- ✓ Donate **\$16.20/month** for 1 year (\$194.40 total) to Take Care Cape Cod. Donations will be put towards funding a water bottle filling station at the Pilgrim Monument in Provincetown, and may be used on other projects Cape-wide.
- ✓ Clean up your community for **16 minutes & 20 seconds/month** for 1 year (3 hours & 16 minutes total). You can track your progress using the Clean Swell app from the Ocean Conservancy. Use the team name **Take Care Cape Cod** and forward us your confirmation email from your clean ups.

There will be prizes and fun throughout the year for those who take the pledge and complete it!

Take the pledge at takecarecapecod.org



@TakeCareCapeCod

#ThinkLikeIts1620

takecarecapecod.org #takecarecapecod



Take Care Tuesday: "Think Like It's 1620" Campaign

This Take Care Cape Cod campaign challenges the Cape community to **return our environment to the pristine conditions of 1620**. Back then, all of the residents of Cape Cod – native Wampanoag and visitor alike – used no plastic, and did just fine. Think like it's 1620 and restore the environment to its natural state!

SNEAK PEAK: At the culmination of Plastic Free July, we will be joining Take Care's 'Think Like It's 1620' campaign for a Cape-wide Remote Beach Cleanup! On July 31st, find a beach or natural place to clean up for at least 16 minutes and 20 seconds. We are asking that you sign up for your beach ahead of time to allow for social distancing.

The Center for Coastal Studies' Education Director, Jesse Mechling, and his son Rafael performed weekly 16:20 minute cleanups this winter for the "Think Like It's 1620" campaign! Check out their video Beach Reports to see what they found:

<https://www.youtube.com/playlist...>

Photo: [Take Care Cape Cod](#)